

Position Title: Junior Program Associate
Location Ideosync office, Faridabad, NCR
Position term: January 2012-January 2014

Ideosync Media Combine is a not for profit organisation based in the national capital region. Ideosync works on Communication for Social Change. Our focus is on creating enabling environments and harnessing ICTs for greater freedom of the media as well as increased capacity of communities to create, own and manage their own media. The core team at Ideosync is professionally trained in mass communications and communications for development methodologies. Ideosync designs, develops and produces behaviour change communication materials through a rigorous process of community participation, pre testing and formative research. A large part of our work also involves training and capacity building of different stakeholders and local organisations for integrating innovative information, advocacy and communication strategies into their core development activities.

We are looking for innovative, enthusiastic and creative young professionals with training in the field of communication to work as part of the Ideosync team on a new pan Indian two-year community media Initiative. The junior program Associate will work on:

- Technical and training support to Community Radio stations and other community media producers to produce and edit their own radio programs and share them on an online platform
- Designing and producing audio and visual content on a variety of issues for broadcast as well as use by partner organizations
- Formative research and impact assessment of the various communication tools and products
- Assisting with reporting on projects and updating website
- Coordination with partners and field activities

Qualifications:

1. A masters degree or advanced diploma in the field of Media/ communication and /or design
2. At least two year project coordination experience especially in the field of communication and media either in the development or the commercial sector or a highly recommended internship.
3. Demonstrated ability to work collaboratively with community teams and work effectively with minimal supervision and provide leadership and take initiative.
4. Demonstrated leadership qualities and ability to manage multiple tasks and complete deliverables on time
5. Fluency with computers especially all word processing and data software and ability to create presentations
6. Knowledge of media technologies like radio and television and familiarity with content production and broadcast processes. Knowledge of design softwares and packages, media editing softwares and use of multimedia and online technologies is a must
7. Ability to write reports and update websites
8. English and Hindi reading and writing skills are a must.

Contract and Remuneration:

Ideosync will contract with the Junior program associate for a period of two years with the possibility of extension. There will be a three-month period of probation. Remuneration will be in accordance to Ideosync's salary scale policy and in keeping with the incumbents experience and qualifications and will be comparable to average national not for profit community development sector.

Application Process:

All applications should be sent via email to vacancy@ideosyncmedia.org Apply with complete curriculum vitae (bio data) and covering letter and mark the application for **Position of Junior Program Associate**. Applications without a cover letter detailing your skills will be rejected.

Delhi and NCR candidates and only those outstation candidates who can relocate immediately need apply.

Last date of application: 30th January 2012

Interviews will be held in Delhi from: 25th January 2012